

on the beach

+ Data on the beach

Bringing Developers and DevOps together

20-21

MAY 2016 **MÁLAGA SPAIN**

@J_Onthebeach













Conference Overview

- 350+ CTOs, Data architects, software engineers and DevOps
- 40+ sessions by world-known speakers
- 2 Round tables with top speakers without ego
- 4 remarkable keynotes
- 2 technical tracks
 - 1 track for DevOps
 - 1 track for software developers
- 1 Business track → Data on the beach
- 2 days of fun on the beach!



Main topics

- JVM languages and new programming paradigms
- Big Data & NoSQL
- Performance
- Distributed computing
- IoT

- Continuous delivery
- Cloud platforms
- Continuous integration & delivery
- Architecture & Cloud
- Container technologies within cloud
- Automation of DevOps pipeline
- Databases

Girls in tech



Attendee profile

Data on the beach	J on the Beach	
Senior level	Developers	DevOps
CTOs Directors Managers VP	Software Developers Big Data Architects Big Data Consultants Data Scientists	System Engineers DevOp Engineers Network Administrators Delivery Services Engineers QA Engineers
	Top Speakers from related techr	nologies
Cloud Solutions, Big Data Solutions, Use cases, Container architecture	Java, Scala, Spark, Apache Kafka, Akka, IoT,	Dockers, Azure, Google Cloud Platform, Basho, Cloudbees,



Sponsorship packages

€ 3,500

Engage with the community! Show off your team, projects, tools or devices at your #J_OnTheBeach conference booth!

Platinum

€ 5,000

Gold

Silver

€ 2,500

Bronze

€ 1,000

Brand Visibility Benefits

- Your logo (large) on J on the Beach web page
- Your own dedicated partner page on J on the Beach website
- Your logo (large) on all in-venue conference banners and photo-wall
- Visibility of your brand and your support for J on the Beach in regular social media updates

Engagement Benefits

- Large booth area in #J_OnTheBeach's exhibition space (3x2m)
- Possibility to give a non commercial presentation
- An article and or video about your team's projects and experience featured on the J On The Beach 2016 pages
- Your sponsored message with hot linked logo in the J On The Beach post-conference newsletter
- Two items (leaflet, device, pen or notepad) included in all the J On The Beach swag bags
- 5 free exhibitor tickets for J_OnTheBeach exhibitor team
- Private meeting room for up to 20 people for customers or private presentations
- 15% discount on additional conference tickets
- Publish up to 5 job offers on our website

Brand Visibility Benefits

- Your logo (medium) on J On The Beach web pages
- Your own dedicated partner page on jonthebeach.com
- Your logo (medium) on all in-venue conference banners
- Visibility of your brand and your support for the J On the beach in regular social media updates

Engagement Benefits

- A booth in the exhibitors space (2x2m)
- Possibility to give a non commercial presentation
- Your sponsored message with hot linked logo in the J On The Beach post-conference newsletter
- One item (leaflet, device, pen or notepad) included in J On The Beach swag bags
- 3 free exhibitor tickets for your
 #J OnTheBeach exhibitor team
- 10% discount on additional conference tickets
- Publish up to 5 job offers on our website

Brand Visibility Benefits

- Your logo on J On The Beach web pages
- Your own dedicated partner page on jonthebeach.com
- Your logo on all in-venue conference banners

Engagement Benefits

- A booth in the exhibitors space (2x2m)
- 2 free exhibitor tickets for your #JOnTheBeach exhibitor team
- 5% discount on any additional conference tickets
- Publish up to 2 job offers on our website

Brand Visibility Benefits

- Your logo (small) on J On The Beach web pages
- Your own dedicated partner page on jonthebeach.com
- Your logo (small) on all in-venue conference banners

Engagement Benefits

- A free ticket
- 5% discount on any additional conference tickets
- Publish 1 job offer on our website



Other packages

Engage with the community at #Jonthebeach!

Sponsor the J On The Beach 2016 party!	Sponsor the J On the Beach T-Shirts!
Be remembered by all conference attendees, speakers and sponsors attending the party this year! Have your logo printed on the J On The Beach 2016 Party beer mats and on highly visible party posters and pop-up banners, which are bound to feature in lots of pictures this year.	Be remembered! Have your logo printed on the J On The Beach t-shirts, provided to all conference attendees, speakers and sponsors attending this year.
 Brand Visibility Benefits Your company naming the #J_OnTheBeach 2016 party and on the party table pop-up banners; Five free tickets to #J_OnTheBeach 2016, which you can gift to your clients and team members; Your logo (small) on all in-venue conference banners and on the #J_OnTheBeach 2016 Sponsor web pages; Your own dedicated partner page on jonthebeach.com; 	Brand Visibility Benefits - Your logo on all J On The Beach t-shirts Exclusive to two t-shirt sponsors only!
Exclusive to one party sponsors only!	
€ 4,000	€ 2,500





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